

Notice of:	EXECUTIVE
Decision Number:	EX8/2018
Relevant Officer:	Alan Cavill, Director of Place
Relevant Cabinet Member:	Councillor Mark Smith, Cabinet Member for Regeneration, Enterprise and Economic Development
Date of Meeting:	5 February 2018

BLACKPOOL AIRPORT ENTERPRISE ZONE MASTERPLAN

1.0 Purpose of the report:

- 1.1 To approve and adopt the Blackpool Airport Enterprise Zone Masterplan (as set out at Appendix 7a to the Executive report and as amended) as the Masterplan to provide the strategic framework for the development and delivery of the Enterprise Zone and to be given appropriate weight by the decision taker and/or policy maker as part of the planning process.

Appendix 7a, to the Executive report, contains the Masterplan and a Masterplan Summary Report as published for public consultation. The Blackpool Airport Enterprise Zone Masterplan Consultation Report sets out a number of changes to both the Masterplan and Masterplan Summary Report. Once approved by each partner organisations both the Masterplan and the Masterplan Summary Report will be edited and published.

2.0 Recommendation(s):

- 2.1 To approve and adopt the Masterplan (as set out at Appendix 7a to the Executive report) as the strategic framework for project delivery and for use as part of the planning process.
- 2.2 To delegate to the Director of Place the authority to make minor amendments as necessary, after consultation with the relevant Cabinet Member, that may result from the adoption and approval process with partner organisations.

3.0 Reasons for recommendation(s):

- 3.1 The reasons for the above recommendations are as follows;
 - a. To give weight to the document in the planning process and to allow project

delivery to continue

- b. To deal with minor practical amendments which may become necessary as the document is approved/adopted by the various partner organisations

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

The Masterplan proposes industrial development on land which is current allocated as green belt land in the Blackpool Local Plan Part 1: Core Strategic 2012-2027. The Masterplan does not change or alter the Local Plan, rather it is a material consideration and any review of the Local Plan would take account of the Masterplan.

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

If the document were to not be adopted/approved there would be a lack of a strategic framework to support delivery of the Enterprise Zone project and no account would be given the Masterplan in the planning process.

4.0 Council Priority:

4.1 The relevant Council Priority is:

"The economy: Maximising growth and opportunity across Blackpool"

5.0 Background Information

5.1 The area of the Enterprise Zone straddles the boundary of both Blackpool and Fylde Local Planning Authorities and although joint working arrangements are in place and evolving as necessary to support the delivery of the Enterprise Zone it was considered appropriate that both Councils undertake public consultation on the Masterplan in their respective local authority areas.

5.2 The public consultation was managed as a joint undertaking commencing on 9 November 2017 and concluding on 21 December 2017. The consultation was completed in conformity with the Statement of Community Involvement (November 2014, Blackpool Council) and the Statement of Community Involvement (2015, Fylde Council). The timings, approach and method of public consultation was approved by both Councils in advance; the Executive at Blackpool Council (7 November 2017) and the Planning Committee at Fylde Council (8 November 2017).

- 5.3 Blackpool Council sent consultation letters to 378 properties and Fylde Council sent consultation letters to 188 properties. A joint press release was issued to local media and notices placed in two local newspapers. An additional 9 consultation letter (emails) were sent to other interested parties or bodies such as business organisations or parties who had previously expressed an interest in the Enterprise Zone.
- 5.4 In conclusion the Masterplan document has been the subject of a thorough, rigorous and meaningful public consultation. The Masterplan document, as amended in accordance with the report at Appendix 1, represents a credible and robust document to provide the necessary steer for the future development of the Enterprise Zone. It provides the strategic framework and direction necessary for day to day decision taking as part of the planning process and the ambitious starting point for the delivery of the objectives of both the Government and the Lancashire Enterprise Partnership.
- 5.5 As a key part of the eventual implementation of the Masterplan three important pieces of additional work are being undertaken:
1. A separate Delivery Plan for the Masterplan is being prepared to identify the detailed timing, forecast costs and anticipated income streams and implementation of key elements of the Masterplan including essential infrastructure and other developments. This will be subject to a future report to the Executive.
 2. Following the Council's acquisition of the Airport the Council is now out to tender for consultancy advice in respect of a strategy and business plan for the Airport, building on the work undertaken as part of the Masterplan preparation in order to maximise the potential of the Airport.
 3. The preparation of planning applications necessary for the implementation of the Masterplan including the initial infrastructure which will include detailed work to take fully into account the potential impact on the highway network of the proposed development both now and throughout the 25 year lifespan of the Enterprise Zone.

A further report on these will be brought to the Executive in due course.

- 5.6 Is the Corporate Delivery Unit aware of this report? Yes

The Corporate Delivery Unit has been involved in a number of stages in the development of the Masterplan and supports the process

undertaken.

5.7 Does the information submitted include any exempt information? No

5.8 List of Appendices:

Appendix 7a: Blackpool Airport Enterprise Zone Masterplan Consultation Report (January 2018)

6.0 Legal considerations:

6.1 None.

7.0 Human Resources considerations:

7.1 There are no human resource considerations arising from this report.

8.0 Equalities considerations:

8.1 None.

9.0 Financial considerations:

9.1 As referred to in paragraph 5.5 the Delivery Plan setting out the financial implications of implementing this masterplan will be presented to the Executive in due course.

10.0 Risk management considerations:

10.1 None.

11.0 Ethical considerations:

11.1 None.

12.0 Internal/ External Consultation undertaken:

12.1 There is been extensive consultation undertaken both internally with Council staff across directorates, with Council staff

13.0 Background papers:

13.1 None.

14.0 Key decision information:

- 14.1 Is this a key decision? Yes
- 14.2 If so, Forward Plan reference number: 21/2017
- 14.3 If a key decision, is the decision required in less than five days? No
- 14.4 If **yes**, please describe the reason for urgency:

15.0 Call-in information:

- 15.1 Are there any grounds for urgency, which would cause this decision to be exempt from the call-in process? No
- 15.2 If **yes**, please give reason:

TO BE COMPLETED BY THE HEAD OF DEMOCRATIC GOVERNANCE

16.0 Scrutiny Committee Chairman (where appropriate):

Date informed: 26 January 2018 Date approved:

17.0 Declarations of interest (if applicable):

- 17.1 None.

18.0 Executive decision:

- 18.1 The Executive agreed the recommendations as outlined above namely:
1. To approve and adopt the Masterplan (as set out at Appendix 7a to the Executive report) as the strategic framework for project delivery and for use as part of the planning process.

2. To delegate to the Director of Place the authority to make minor amendments as necessary, after consultation with the relevant Cabinet Member, that may result from the adoption and approval process with partner organisations.

18.2 Date of Decision:

5 February 2018

19.0 Reason(s) for decision:

The reasons for the above decisions are as follows;

- a. To give weight to the document in the planning process and to allow project delivery to continue
- b. To deal with minor practical amendments which may become necessary as the document is approved/adopted by the various partner organisations

19.1 Date Decision published:

6 February 2018

20.0 Executive Members in attendance:

20.1 Councillor Campbell, in the Chair

Councillor Benson, Cross, Jackson, Kirkland, Smith, I Taylor and Mrs Wright

21.0 Call-in:

21.1

22.0 Notes:

22.1